

ENDS AND TRENDS WITH KIM AND KAREN



Karen's Color Trends: Last time, we talked about the fashion color trends for women. This time, we focus on the men and what they've been seeing this fall and winter in fashion. Nowadays, there really isn't much of a difference between the fashion palettes as the colors tend to be unisex. So, it's not much more different than what the designers had in mind this season for women. Let's dive in, courtesy of Pantone!

Reds: Just like the women's palette, the men's collection also includes two shades of red. Sangria, like its namesake, is a fun, warm red. Meanwhile, Aurora Red adds a sophisticated spark to a winter wardrobe.

Brown: For a tasteful brown, try Cognac. Pair this color with Aurora Red for a confident and high-profile look.

Green: Cypress is a nice, deep green. This fall staple makes a strong fashion statement during the cooler months.

Purple: Radiant Orchid is one of the hottest colors for both men and women this fall/winter season. It's a show-stopper! Simply radiant!

Blues: Men's wardrobes are nothing without the color blue! This season's prominent blues are Bright Cobalt and Royal Blue. Bright Cobalt is bold and confident. Royal Blue is strong and versatile.

Neutrals: To pair your bold hues with something a bit more understated, try these masculine neutrals. Sea Fog creates a powerful, poised fall look. Silvery, stainless steel, Aluminum is a good all-around neutral for the season.

Pop of Color: Add some optimism to your winter weather ensembles by including Misted Yellow. Misted Yellow and Cognac are a popular color combo this season.